



SARAH SNELL, CPA, PSA, PAFM

**PARTNER
CHIEF OPERATING OFFICER**



732.797.1333 ext. 124



ssnell@hfacpas.com



@sarah-snell-cpa

PROFESSIONAL OVERVIEW

Sarah Snell is a Partner and the Chief Operating Officer at HFA, a regional certified public accounting firm of over 75 professionals serving the New Jersey, New York, and Pennsylvania markets. Ms. Snell directs HFA's Commercial Client Accounting & Advisory Services, which encompasses a combination of accounting services and strategic guidance to assist clients in making informed business decisions.

Ms. Snell had many years of experience in public accounting before transitioning into Operations Management in 2012. At HFA, she oversees the day-to-day operations in administration, human capital, finance, technology, facilities, and marketing.

She is a member of the American Institute of Certified Public Accountants (AICPA) and the New Jersey Society of Certified Public Accountants (NJCPA). Within the NJCPA, she serves on the Student Programs & Scholarships Committee and she is also a member of the Business & Industry Professionals Interest Group.

Ms. Snell is the past NJ Chapter President for CPAFMA (CPA Firm Management Association) and currently serves on CPAFMA's National Board of Directors serving as the Director of Membership & Growth.

Ms. Snell believes firmly in giving back to the community and is a Community Treasurer and Troop Leader for the Girl Scouts of the Jersey Shore. Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

She is also a member, past treasurer, and current advisor to the treasury council for the Junior League of Monmouth County, a vibrant group of over 200 women with diverse backgrounds committed to promotion voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Ms. Snell is also a Fellow with LeadNJ, a highly select group of talented leaders who are making improvements around New Jersey and lead as champions of their own most cherished ideas and values.

HONORS & ACHIEVEMENTS

2018 Girl Scouts of the Jersey Shore Phenomenal Women Under 40

2023 AICPA Engage Speaker

NJCPA Ovation Award 2023 Woman to Watch

NJCPA Ovation Award 2024 Innovation